

KINGDOM POWER MINISTRIES INTERNATIONAL (KPMI)

Role, Responsibilities and Key Performance Indicators

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| Proposed Role Minister for Communications, Pastoral Strategy & Church Growth | Role Nature Ministerial role within the church | Reporting Line Senior Pastor / Church Leadership | Working Pattern 37.5 hours per week |
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ROLE PURPOSE

To strengthen KPMI's church growth, pastoral effectiveness and public ministry expression through clear communications administration, faith branding, pastoral strategy, leadership development, men's ministry, mission engagement, community development, grant positioning and impact communication.

CORE RESPONSIBILITIES

| Area | Responsibilities |
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| Church Communications Administration | Coordinate clear, consistent and pastorally aligned communication across services, events, announcements, digital platforms, newsletters, member updates, reports and public-facing messaging. |
| Faith Branding & Digital Ministry | Strengthen KPMI's voice, identity, message architecture and online ministry presence so the church communicates its vision with clarity, excellence and spiritual integrity. |
| Pastoral Strategy & Care Support | Support member follow-up, pastoral messaging, prayer support, mentoring structures, discipleship resources and care pathways under the direction of senior church leadership. |
| Church Growth Systems | Develop practical pathways for newcomer integration, member engagement, volunteer mobilisation, discipleship journeys, leadership pipelines and ministry visibility. |
| Men's Ministry & Leadership Development | Lead and structure men's ministry initiatives, leadership formation sessions, accountability spaces, teaching content and mentoring frameworks for men and emerging leaders. |
| Mission, Community Development & Grants | Design community-facing initiatives, prepare concept notes, support grant/funding narratives, develop partnership documents and communicate KPMI's social value to stakeholders. |

KEY PERFORMANCE INDICATORS (KPIs)

| KPI Area | Measure of Success | Suggested Review Cadence |
|--------------------------------------|--|--------------------------|
| Communications structure | Monthly content and communications calendar produced, approved and delivered across core church channels. | Monthly |
| Digital growth and engagement | Improved consistency, reach, engagement and clarity across KPMI's website/social platforms; quarterly growth report submitted. | Monthly/Quarterly |
| Member engagement | Newcomer/member follow-up pathway implemented; improved response, attendance follow-up and connection tracking. | Monthly |
| Pastoral strategy | Pastoral care, discipleship and follow-up initiatives documented, coordinated and reported to leadership. | Monthly |
| Church growth support | Clear growth initiatives executed around services, events, discipleship, volunteers, community outreach and retention. | Quarterly |
| Men's ministry development | Men's ministry calendar, teaching resources, gatherings and mentoring/accountability structure developed and delivered. | Quarterly |
| Leadership development | Volunteer/ministry leader training sessions, communication guides or leadership resources delivered. | Quarterly |
| Community impact and grants | At least 2-4 concept notes, partnership proposals, grant narratives or impact reports developed annually for community-facing initiatives. | Biannual/Annual |

Positioning Note

This role combines ministry, communications, pastoral development and community impact. It draws on church communications and strategic ministry experience from The Elevation Church, This Present House and The Influencers Church; pastoral and men's ministry experience through The Mended Men Project and TarryMen; protocol/liaison ministry support for Rev. Isaac Omolehin in UK engagements; and community development/grant positioning experience through KwaraGIST, KwaraSTAR, Terra Together CIC and AfriSus.